Expand your hearing care with **Oticon tinnitus treatment**

**Tinnitus SoundSupport™**
with ocean sounds

**Easy fitting**

**Tinnitus Treatment**
for Professionals

**Counselling tools**

**Patient support**

**Clinician support**

**Tinnitus Sound App**

The only hearing and tinnitus solution to offer ocean sounds

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*INIUM Sense*
The **complete tinnitus package** featuring **ocean sounds**

**Next generation of Tinnitus Treatment**

Whether you are new to tinnitus treatment or have years of experience, we offer a complete package to support you.

In-depth market studies and cooperation with tinnitus experts have made it possible for us to evaluate the treatment solutions available on the market and rethink today’s tinnitus solutions.

**Oticon’s Tinnitus SoundSupport™**
- **A new standard for sound generators**
  Tinnitus SoundSupport sets a new standard for sound generators, as it is the first to offer built-in ocean sounds in addition to a large number of sound options and adjustment controls.

This allows you to customize the relief sounds to your patients’ needs. Greater choice does not mean greater complexity. We offer simple and easy navigation and support in the fitting process.

**360 Tinnitus Counselling**
- **Tools and support to help patients**
  No tinnitus treatment package is complete without appropriate counselling and education of each patient. We have included counselling and support tools in our tinnitus package to help you guide your patients through their journey towards tinnitus relief.

**BrainHearing™ and Tinnitus**

Our audiological focus is to support the way the brain makes sense of sound and our technologies are built on this mindset.

Tinnitus is often associated with hearing loss, but it is mainly considered a disorder involving the brain. The brain compensates for hearing loss by turning up an inner volume control. For some patients, the brain begins to amplify sounds that would otherwise go unnoticed – and so, tinnitus is born and a cycle of emotional distress begins. Oticon builds on the tried-and-trusted sound therapy approach by providing sound according to patient preference, reducing the starkness of the tinnitus in the auditory brain.

Research indicates that sound input needs to produce activity in the brain that is both reliable and synchronous in order to help break this negative cycle. Oticon recognizes that ‘no one sound suits all’ and our solution reflects a need to have many sound options available, amongst them ocean sounds, modulated sounds, and broadband sounds. Each patient can then be given the sound input most compatible with their perception of what works best.
Tinnitus SoundSupport™
with ocean sounds

Tinnitus Sound Treatment
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Clinician support

Tinnitus Sound App
The first to introduce Ocean Sounds

Ocean sounds show great promise
Traditional sounds used in sound therapy have been broadband sounds, such as white or pink noise. At Oticon, we expand on the well-known broadband sounds by adding three ocean sounds to our sound selection. These nature sounds are dynamic, yet soothing, and they show great promise in decreasing annoyance of tinnitus.1

‘I like that sound!’
Research tells us that successful sound therapy requires treatment sounds that the patient responds to in a positive way. No brain works the same and some patients require sounds that are more dynamic or have a unique quality to them. This is why having more sounds makes sense. Now, you can present a novel relief sound to your patients as an alternative to traditional options.

Your patients can now enjoy amplification and popular ocean relief sounds in their hearing instruments - no additional devices needed

Unique ocean sounds

Audiologists report that among their patients, ‘Ocean’ was the most preferred sound compared to conventional broadband sounds².

² Based on a survey of 88 audiologists in Canada fitting Alta and Nera with Tinnitus SoundSupport, 2014
Introducing the industry's most comprehensive sound generator

The all new Oticon Alta2 Pro Ti, Nera2 Pro Ti and Ria2 Pro Ti feature Tinnitus SoundSupport

For many patients, amplification is an effective first step in managing their tinnitus and they should not have to compromise on the performance of their hearing instruments.

For this reason, we have integrated Tinnitus SoundSupport into our proven Performance Line families, known for their outstanding sound quality and technologies which support the way the brain works.

We are proud to present Alta2 Pro Ti, Nera2 Pro Ti, and Ria2 Pro Ti built on the more powerful Inium Sense platform.

With our combined hearing and tinnitus instruments, Tinnitus SoundSupport is easily activated and adjusted to accommodate your patients’ changing tinnitus needs.

Available in Alta2 Pro Ti, Nera2 Pro Ti and Ria2 Pro Ti

miniRITE  BTE  RITE

Inium Sense
- developed to bring ocean sounds to you and your patients
**Oticon Tinnitus SoundSupport™**

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<tr>
<th>Features</th>
<th>Benefits</th>
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<tr>
<td><strong>Ocean sounds</strong></td>
<td>Ocean sounds cover a broad frequency spectrum and are dynamic. Based on broadband sounds, Oticon’s three nature-like sounds mimic the rhythm of the ocean.</td>
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<tr>
<td><strong>Shaped to audiogram</strong></td>
<td>A personalized broadband sound option based on the patient’s audiometric frequency thresholds.</td>
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<tr>
<td><strong>Broadband sounds</strong></td>
<td>White sound – a broadband signal with a flat spectrum. Pink and red sounds – broadband sounds which reduce the high frequency content by -3 dB and -6 dB per octave, respectively.</td>
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<td><strong>Modulation</strong></td>
<td>A variation in amplitude over time. Four modulation options can be applied to any of the broadband sounds.</td>
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<td><strong>Automatic level steering</strong></td>
<td>Relief sound is reduced when environmental sounds are loud enough to provide relief. The relief sound is restored when environmental sounds are reduced.</td>
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<tr>
<td><strong>Separate volume control</strong></td>
<td>The level of relief sound can be adjusted manually in one or both ears by the patient.</td>
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Patient education and counselling is known to be integral to successful tinnitus management. At Oticon, we recognize this need. Our goal is to assist you in helping your patients understand and manage their tinnitus. The specific direction of the treatment – patient education, counselling, hearing instrument use, sound therapy – depends on each patient’s needs.

We have developed a set of tools to support this part of tinnitus management.

**Tools and support to help patients understand and manage their tinnitus**

**Management Handbook for Clinicians** provides a treatment flow to help you guide your patients. The goal is to assist you in helping your patients manage their tinnitus.

**The Patient Education and Counselling Tool** has been created to support dialogue between you and your patient. The tool includes visuals supporting the message you deliver.
Learning about tinnitus
This patient guide is intended for the patient to take home. The guide provides the patient with general information about tinnitus and tinnitus treatment.
Easy, fast and personalized fitting

A simple way to personalize tinnitus treatment for your patients

Increased sound choices do not mean increased complexity. We understand that tinnitus treatment may not be your primary business area. To make it easy for you we have designed a simple fitting flow with dedicated tool tips to help you navigate through your fitting with quick definitions of options and buttons.

The overall fitting experience with Tinnitus SoundSupport is easy and a recent study confirms this overall positive experience.1

Easy start-up with Shaped to Audiogram
Oticon provides a simple starting point. This personalized broadband sound option is based on the patient’s audiogram and is targeted to match their threshold.

Tinnitus SoundSupport is intended to be used with common tinnitus management approaches such as Progressive Tinnitus Management (PTM2), Tinnitus Retraining Therapy (TRT3) and Tinnitus Masking.

3 “Textbook of Tinnitus” by Møller et al. (Eds), 2011, Springer Publications

1 Based on a survey of 88 audiologists in Canada fitting Alta and Nera with Tinnitus SoundSupport, 2014
The Oticon Tinnitus Sound App provides additional relief sounds

Part of the solution in relieving tinnitus is finding sounds that are helpful and comfortable in daily life. Oticon Tinnitus Sound App gives your patients convenient access to additional relief sounds. The app also allows your patients to add sounds from their music library that work best for them.

The app helps the patients play a more active role in managing their condition. For clinicians using sound plans, the app supports this treatment option.²

The Oticon Tinnitus Sound App features useful tips that add another dimension to treatment.

The app relief sounds can be streamed into Alta2 Pro Ti, Nera2 Pro Ti and Ria2 Pro Ti via Streamer Pro.

The app is available for free on the App Store.

The Oticon Tinnitus Sound App runs on iPhone 6 Plus, iPhone 6, iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, iPhone 4, iPad Air, iPad mini with Retina display, iPad mini, iPad (3rd and 4th generation), iPad 2, and iPod touch (5th generation). When installing the app on iPad, search for iPhone apps in App Store. Streaming to Oticon wireless hearing instruments requires an Oticon streamer.

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²As an example, this would be in line with the Progressive Tinnitus Management approach.
People First is our promise to empower people to communicate freely, interact naturally and participate actively.